



# Smokeless Does NOT Mean Harmless

National Spit Tobacco Education Program

## NSTEP PRODUCT CATALOG 2007

### Videos



#### **"Innocent Addiction"**

running time: 10:00 min

The story of Gruen Von Behrens, a very courageous young man who was diagnosed with oral cancer at the age of seventeen. Now in his mid-twenties, Gruen talks about his life as a cancer patient and survivor, and the tragedies his family has experienced because of his addiction to spit tobacco, which he once considered harmless. Available in VHS and DVD.



#### **"Tragic Choice: The Bob Leslie Story"**

running time: 10:12 min

Joe Garagiola narrates this powerful story of a young man—a baseball player and coach—whose life was ended abruptly because of his choice to use spit tobacco. The video includes moving interviews with Bob, his wife, and members of his high-school baseball team. Available in VHS and DVD.



#### **"Glory Days...Gory Days"**

running time: 8:50 min

The poignant story of former Major Leaguer Bill Tuttle, his wife Gloria, and their struggle with oral cancer caused by Bill's use of spit tobacco throughout his career.

### Posters



#### **"Michelle Smith: It's Really Gross"**

The U.S. Gold Medal pitcher for the U.S. Olympic softball team makes her statement against the use of spit tobacco. (17" X 22")



#### **"Bill Tuttle: Glory Days... Gory Days"**

Before and after pictures show what happened to Bill Tuttle after 38 years of spit tobacco use? (18" X 24")

## Brochures



### **NEW! Gruen Von Behrens Photo Card**

5 X 7-photo card featuring oral cancer survivor, Gruen Von Behrens, with spit tobacco facts on reverse side. Gruen tells his personal story and adds that "spit tobacco seemed harmless, but it has ruined my life."



### **NEW! Gruen Von Behrens - Tips for Quitting Spit Tobacco**

Wallet sized bi-fold brochure including suggested steps to quitting spit tobacco.



### **"What's really in Spit Tobacco?"**

Instep's most popular brochure has information on spit tobacco, addiction, and oral cancer with quotes from Major League players and others who have struggled with spit tobacco use. Recently updated.



### **"Who Uses Spit Tobacco"**

Spit tobacco—it's not being used just by baseball players and "good 'old boys." An informational brochure for adults about the spit tobacco use trends among youth, and what adults can do to help kids understand the health risks involved in using this addictive product.



### **"Spit Tobacco... Dangerous and Deadly"**

A message from Joe Garagiola and statements from Hank Aaron, Len Coleman, and Mickey Mantle on the problem of spit tobacco use in America. Features a "Peanuts" cartoon given to NSTEP by the late Charles Schulz, who was a baseball fan—and no fan of spit tobacco.



### **"Six Steps to a Healthier You...You Can Quit"**

Simple steps and strategies to help spit tobacco users quit. Nicotine use can lead to a strong addiction, but by establishing a personalized cessation process, it's an addiction that you can break!

## Pricing Grid

<b>Videos</b>	<b>1-10</b>	<b>11-50</b>	<b>51-200</b>	<b>201-500</b>	<b>501-1000</b>
Innocent Addiction (also in DVD)	15.00	10.00	10.00	10.00	10.00
Tragic Choice (also in DVD)	15.00	10.00	10.00	10.00	10.00
Bill Tuttle---Glory Days/Gory Days	15.00	10.00	10.00	10.00	10.00

<b>Posters</b>	<b>1-10</b>	<b>11-50</b>	<b>51-200</b>	<b>201-500</b>	<b>501-1000</b>
Michele Smith	5.00	4.00	3.00	2.00	1.00
Bill Tuttle---Glory Days/Gory Days	5.00	4.00	3.00	2.00	1.00

<b>Brochures</b>	<b>1-250</b>	<b>251-500</b>	<b>501-1000</b>	<b>1001-5K</b>	<b>5001-10K</b>	<b>Over 10K</b>
5x7 Gruen Von Behrens Photo Card	0.50	0.48	0.45	0.40	0.35	0.25
Tips for Quitting Spit Tobacco	0.15	0.10	0.07	0.07	0.05	0.05
What's Really In Spit Tobacco	0.45	0.40	0.35	0.33	0.30	0.25
Who Uses Spit Tobacco	0.45	0.40	0.35	0.33	0.30	0.25
Spit Tobacco, Dangerous and Deadly	0.45	0.40	0.35	0.33	0.30	0.25
Six Steps to a Healthier You	0.45	0.40	0.35	0.33	0.30	0.25

### Shipping & Handling Charges:

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**Oral Health America**  
 410 N. Michigan, Suite 352  
 Chicago, IL 60611  
 (312) 836-9900  
 (312) 836-9986 fax

Contact: Alison Hayes, [alison@oralhealthamerica.org](mailto:alison@oralhealthamerica.org)



**NATIONAL SPIT TOBACCO EDUCATION PROGRAM  
(NSTEP)  
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